

Andere handen
community

Verder door anders doen



Andere Handen Community

Promotes **sustainable employability** of long-term care workers by **training in technology** and **innovation** and **involving** them in **empowerment of clients**

income-generating

social return on investment: in process

Andere Handen Community

short description Andere Handen Community strives to involve long-term care workers in the development of their job to guarantee sustainable employability.

social issue Due to the innovation and modification of jobs, or even worse because of losing jobs, investments are required in order to keep healthcare workers competent and motivated. Involvement of workers is a key for empowerment of the patient and contributes to bottom up innovation.

urgency The rapid changes in the healthcare sector cause a misfit between the needs and competencies.

scale Between 320,000 and 400,000 people are currently employed in the long-term care sector. It is expected that this number will increase significantly, and the healthcare cost in general as well.

solution Offering a web-based community for people active in long-term care in which they are equipped to cope with the ongoing changes (in technology, social media, etc.) in the healthcare sector.

objectives *specific* Training and membership in community for at least 10 per cent of the long-term care workers

timeframe 5 years

sv-score 62

invested amount total amount invested € 150,000

sroi-ratio/froi In progress

- results**
- low cost, scalable product ready
 - proof of reproduction ready
 - first 3,000+ community members
 - business model designed and tested
 - proof of market validation



Venture Philanthropy characteristics applied

- high engagement
- non financial support
- organizational capacity building
- tailored financing
- multi year support
- performance management

shærpa interventions on behalf of client

- Initiated social performance measurement
- Deal analysis and Due diligence
- structuring financing round 1
- leverage via network