Andere Handen Community

Promotes **sustainable employability** of long-term care workers by **training in technology** and **innovation** and **involving** them in **empowerment of clients**

income-generating

social return on investment: in process
Andere Handen Community

**short description**
Andere Handen Community strives to involve long-term care workers in the development of their job to guarantee sustainable employability.

**social issue**
Due to the innovation and modification of jobs, or even worse because of losing jobs, investments are required in order to keep healthcare workers competent and motivated. Involvement of workers is a key for empowerment of the patient and contributes to bottom up innovation.

**urgency**
The rapid changes in the healthcare sector cause a misfit between the needs and competencies.

**scale**
Between 320,000 and 400,000 people are currently employed in the long-term care sector. It is expected that this number will increase significantly, and the healthcare cost in general as well.

**solution**
Offering a web-based community for people active in long-term care in which they are equipped to cope with the ongoing changes (in technology, social media, etc.) in the healthcare sector.

**objectives**
**specific**
Training and membership in community for at least 10 per cent of the long-term care workers

**timeframe**
5 years

**sv-score**
62

**invested amount**
total amount invested € 150,000

**sroi-ratio/froi**
In progress

**results**

- low cost, scalable product ready
- proof of reproduction ready
- first 3,000+ community members
- business model designed and tested
- proof of market validation

**Venture Philanthropy characteristics applied**

- high engagement
- non financial support
- organizational capacity building
- tailored financing
- multi year support
- performance management

**shærpa interventions on behalf of client**

- Initiated social performance measurement
- Deal analysis and Due diligence
- structuring financing round 1
- leverage via network