

## How to submit an investment proposal

We are always looking for investment opportunities and invite you to submit a proposal if you believe that your opportunity fits with our vision and mission. This guideline helps you to submit a proposal.

## Check if your plan and/or company fall inside the definition of social investing

We will check any proposal against the following criteria:

- Is the main aim a positive social impact?
- Is the social return on investment measurable and significant?
- Is there after a start-up period enough financial return to secure financial sustainability in the long run;
- Are groups benefiting from the social impact involved in your initiative / company?
- Is commercial funding feasible?
- Does the legal structure secure the social mission?

## Check if your plan and/or company fall(s) inside the scope of our investments

We invest in the following sectors:

- Clean tech
- Biosystems
- Civic Engagement
- Health & Wellbeing
- Education
- Economic Development of special groups

The lower limit of our investments is € 100K, the upper limit is € 1000K.

The geographical scope is Europe

## Do you search for more than funding?

We are looking for participation not only in financial terms. Our investors are interested in sharing their extensive experience, networks and their passion for social investments.

## Provide a concise plan giving information for a quick scan

We do not look for lengthy documents and appreciate a concise plan addressing the following topics:

- Short description of your company and its products / services;
- Clear statement of the theory of change and the social impact;
- Explanation of the revenue model (who pays for what and who benefits in what way);
- Description of the main distinctive features of your products and services, with a benchmark versus relevant competing initiatives;
- Management team description, with information on key managers, their previous (entrepreneurial) experience and core competences;
- Summary of the main market/usage, economical and financial projections (Profit & Loss, Balance Sheet, Cash Flow and Investment Plan);
- Short description of the financing needs;

## Based on your plan we will make a quick scan

In the quick scan we will make our assessment on:

- Societal impact;
- Uniqueness;
- Market potential;
- Scalability of the business model;
- Strength of management team;
- Financials;
- Contribution that Shaerpa and/or its investors can make;

## Practical information

- We prefer a proposal in English. The Dutch language is possible if your geographical scope is the Netherlands or Belgium only.
- You can send your proposal to [info@Shaerpa.org](mailto:info@Shaerpa.org);
- Our experienced team will review your request – ensuring discretion and professionalism at every stage;
- If your proposal fits our scope and requirements we will contact you for further discussions;